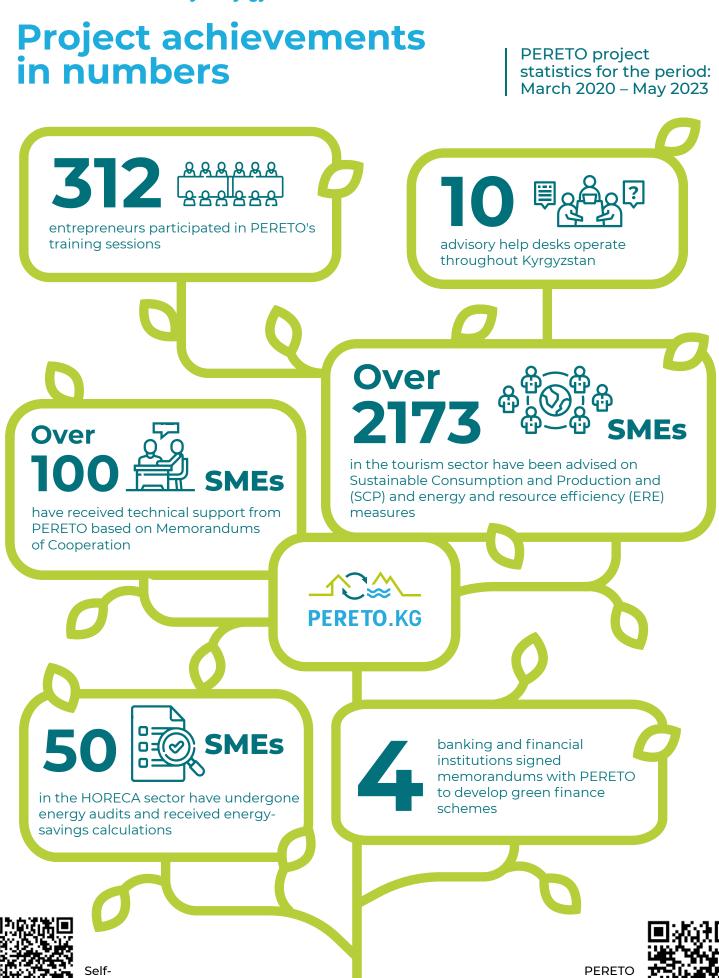
Promoting Energy and Resource Efficiency in the Tourism Industry of Kyrgyzstan





assessment tool

online library



In partnership with banks and financial institutions, 4 green loan schemes have been launched:



PERETO has developed a methodology for piloting a voluntary eco-certification and ECO-KG labeling for HoReCa



PERETO has organised a study tour in Europe for PERETO policy stakeholders to explore sustainable tourism policy and best practices for businesses



PERETO collaborates with and supports 6 universities in integrating the ERE and SCP principles into the curriculum of tourism study programmes

> PERETO regularly organises regional events to steer policy dialogue and address sustainable tourism challenges in Kyrgyzstan





Practical measures on ERE and SCP are presented at national exhibitions, fairs, and conferences

The ERE and SCP opportunities and measures are communicated among MSMEs through media, training sessions, websites, and social networks



TIPS #2



Eco-tours #SAKTA are regularly conducted jointly with ULUSH TRAVEL

10 switchasia

Go loca

PERETO raises awareness of citizens via videos and sharing green lifestyle tips on social networks

Reduce water wastage