**Promoting Energy and Resource Efficiency in the Tourism Industry of Kyrgyzstan**

# Project achievements in numbers

PERETO.KG · switchasia GRANTS PROGRAMME · Funded by the European Union
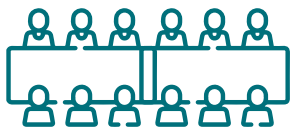
PERETO project statistics for the period: March 2020 – May 2023

**310** entrepreneurs participated in PERETO's training sessions

**10** advisory help desks operate throughout Kyrgyzstan

**Over 100 SMEs** have received technical support from PERETO based on Memorandums of Cooperation

**Over 1500 SMEs** in the tourism sector have been advised on Sustainable Consumption and Production and (SCP) and energy and resource efficiency (ERE) measures

**PERETO.KG**

**50 SMEs** in the HORECA sector have undergone energy audits and received energy-savings calculations

**4** banking and financial institutions signed memorandums with PERETO to develop green finance schemes

Self-assessment tool

PERETO online library

# In partnership with banks and financial institutions, 4 green loan schemes have been launched:

**"Eco-Tourism"**
by DosCredo Bank

**"Green Tourism"**
by Commercial Bank Kyrgyzstan

**"Green Loan for Renewable Energy technologies"**
by Bailyk Finance

**Ecoleasing**
by Leasing Company Kyrgyzstan



**PERETO has developed a methodology for piloting a voluntary eco-certification and ECO-KG labeling for HoReCa**

**PERETO has organised a study tour in Europe for PERETO policy stakeholders to explore sustainable tourism policy and best practices for businesses**



**PERETO collaborates with and supports 5 universities in integrating the ERE and SCP principles into the curriculum of tourism study programmes**

**PERETO regularly organises regional events to steer policy dialogue and address sustainable tourism challenges in Kyrgyzstan**
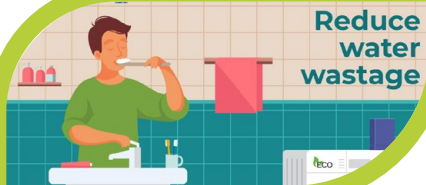
Practical measures on ERE and SCP are presented at national exhibitions, fairs, and conferences



The ERE and SCP opportunities and measures are communicated among MSMEs through media, training sessions, websites, and social networks



Eco-tours #SAKTA are regularly conducted jointly with ULUSH TRAVEL



PERETO raises awareness of citizens via videos and sharing green lifestyle tips on social networks