

PROJECT OVERVIEW

The main objective of the project is to promote energy security and sustainable growth through advancement of sustainable production and consumption (SCP) practices and energy and resource efficiency (ERE) among SMEs in Kyrgyzstan tourism sector.

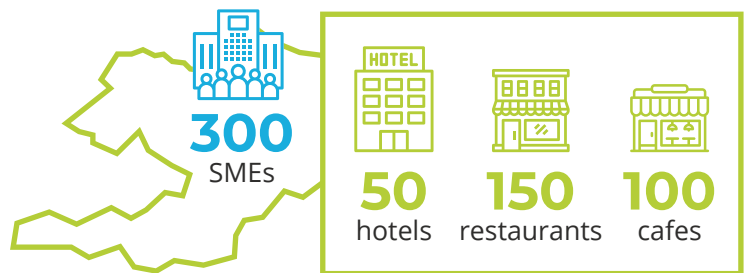
Duration:
48 months
(March 2020 – February 2024)

TARGET GROUPS:

HoReCa SMEs and tourism associations, financial institutions, technology suppliers, public institutions, tourists and consumers, educational institutions.

MAIN TARGETS

300 SMEs (appx. 50 hotels, 150 restaurants, and 100 cafes), in all 7 regions and 2 cities are capacitated on SCP/ERE through trainings, self-assessments, direct advisory and access to online materials



-  20% of target SMEs created new SCP related jobs due to the adoption of SCP/ERE measures
-  20% energy / resource saving achieved by target SMEs implementing SCP measures
-  50% of companies taking the self-assessment at the end of the project demonstrate higher scores on questions related to awareness
-  50 HoReCa SMEs implement SCP/ERE measures
-  50 HoReCa SMEs supported to develop sustainable and bankable business plans and pitch to financiers
-  10 companies are applying for green financing, including through new financing instruments
-  20 SMEs participate in the piloting of an SCP voluntary scheme
- At least 10 policy inputs prepared by the project in response to ongoing policy discussions/public consultations are discussed with policymakers
- 1 voluntary SCP/ERE certification scheme for tourism SMEs launched
- At least 5 financing options including 1 new instrument are available to and known by HoReCa SMEs for the implementation of SCP/ERE measures
- 300,000 consumers reached by tailor-made awareness raising digital and print materials on SCP/ERE in the tourism sector
- 5 education institutions receive support on integrating SCP/ERE in their courses or curricula
- At least 10 policy inputs (e.g. position papers, sector report with recommendations, comments to policy drafts) prepared in response to ongoing policy discussions are prepared and presented to policymakers
- At least 10 Kyrgyz policymakers participate in exchanges with European experts on SCP about European best practices and lessons learnt