

Sustainable consumption and lifestyle (before lockdown)

45.9%



54.1%



Married - 63.9%

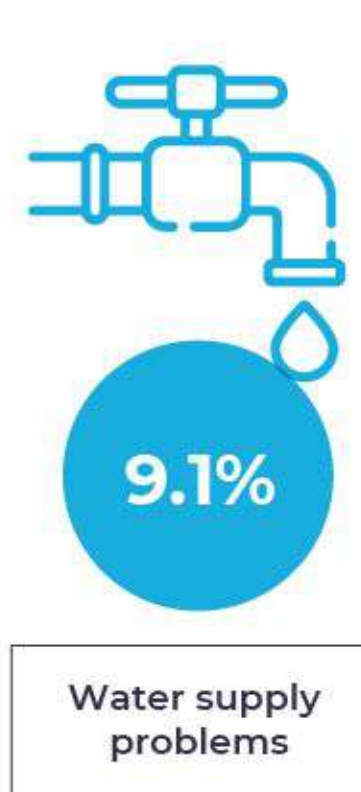
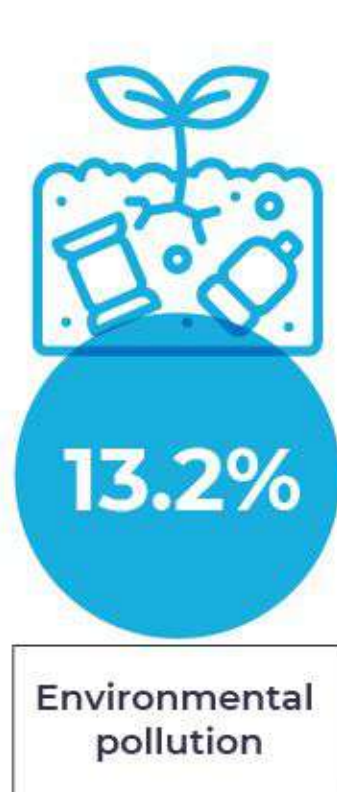
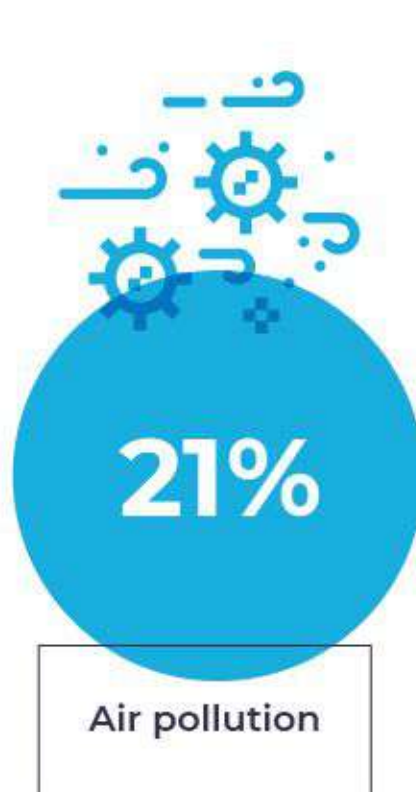
Are you concerned about the environment and climate change?



Yes
86%

No
6%Struggled to answer
8%

Major environmental problems



NUMBER OF VEHICLES MELTING GLACIERS HOME APPLIANCES
CLIMATE CHANGE NON-NATURAL PRODUCTS
LANDSCAPING ISSUES APPLIANCES POVERTY
ROAD CONDITIONS GMO URBAN CLEANLINESS URANIUM
CUTTING DOWN TREES NUMBER OF TRASH CANS LIGHTING

Do visits to cafes, restaurants and hotels have an environmental impact?

Don't know what
"sustainable
consumption" is

40.3%

Heard it somewhere,
but can't remember
where or what
it's about

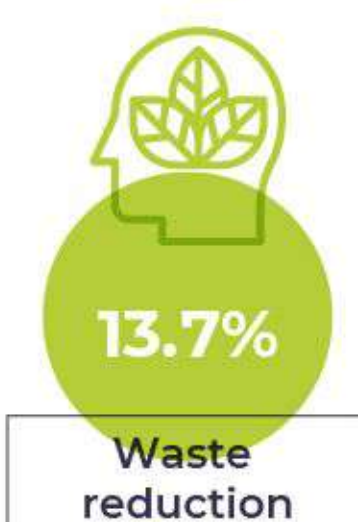
18.7%

Have heard
about this

32%



The respondents associate sustainable consumption with



What do you practice?

Making shopping list before going to market

80%



Consumption of locally produced foods and products

80%



Buying more energy-efficient products and appliances

60.3%



Repairing broken things rather than buying new ones

60%



59.4%

Prefer products with eco-labels: "green," "eco," "organic," "natural"

45%

Using non-plastic bags and pouches

25.3%

Borrowing things from friends or relatives instead of buying new ones

Sustainable habits

51.5%

Turning off the lights when leaving the room



46.4%

Turning off devices and appliances



45.1%

Careful use of water



17.2%

Garbage and waste separation



"I have insulated my house/apartment"

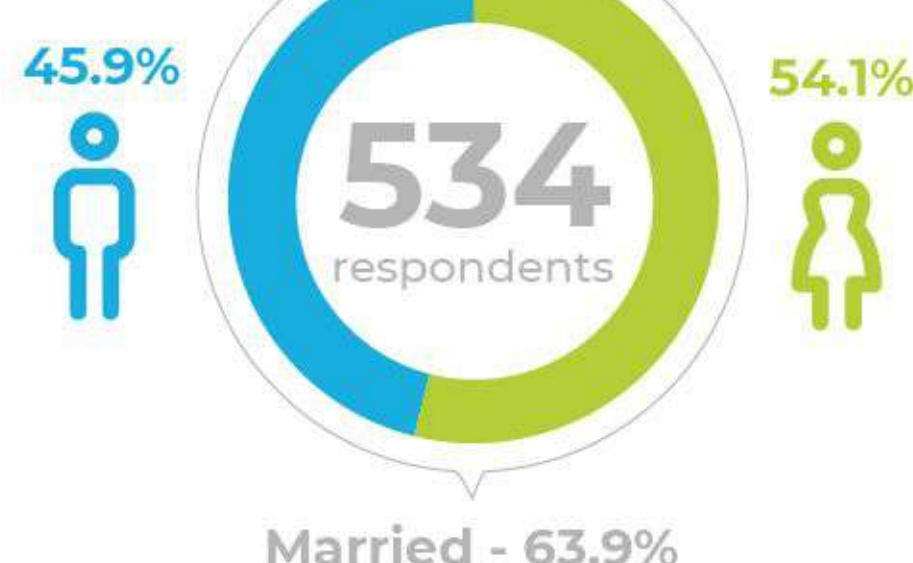
25.7%

Yes

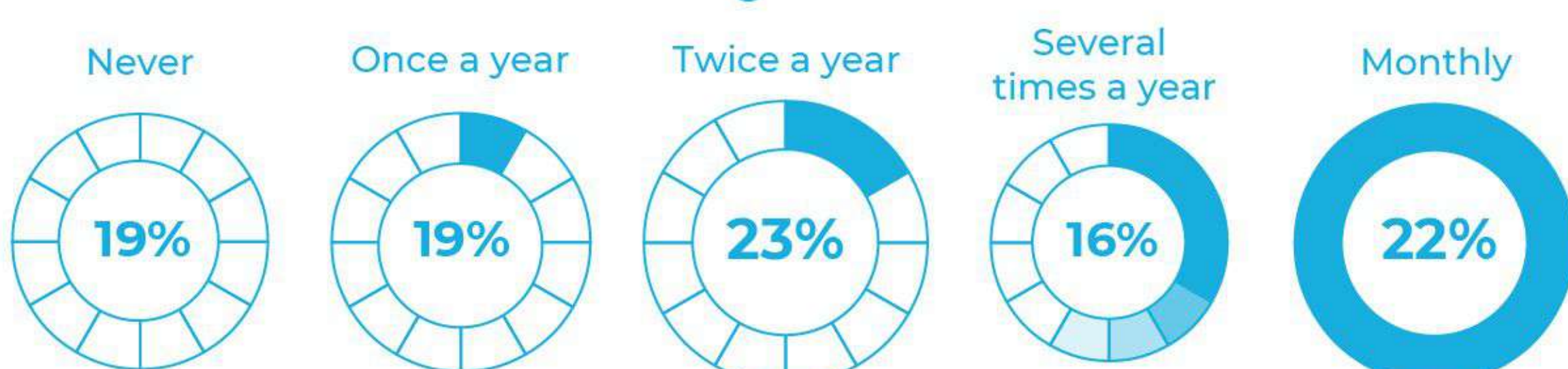
43.1%

Partially

Consumer behavior in travel (before lockdown)



How often do you travel around the country?



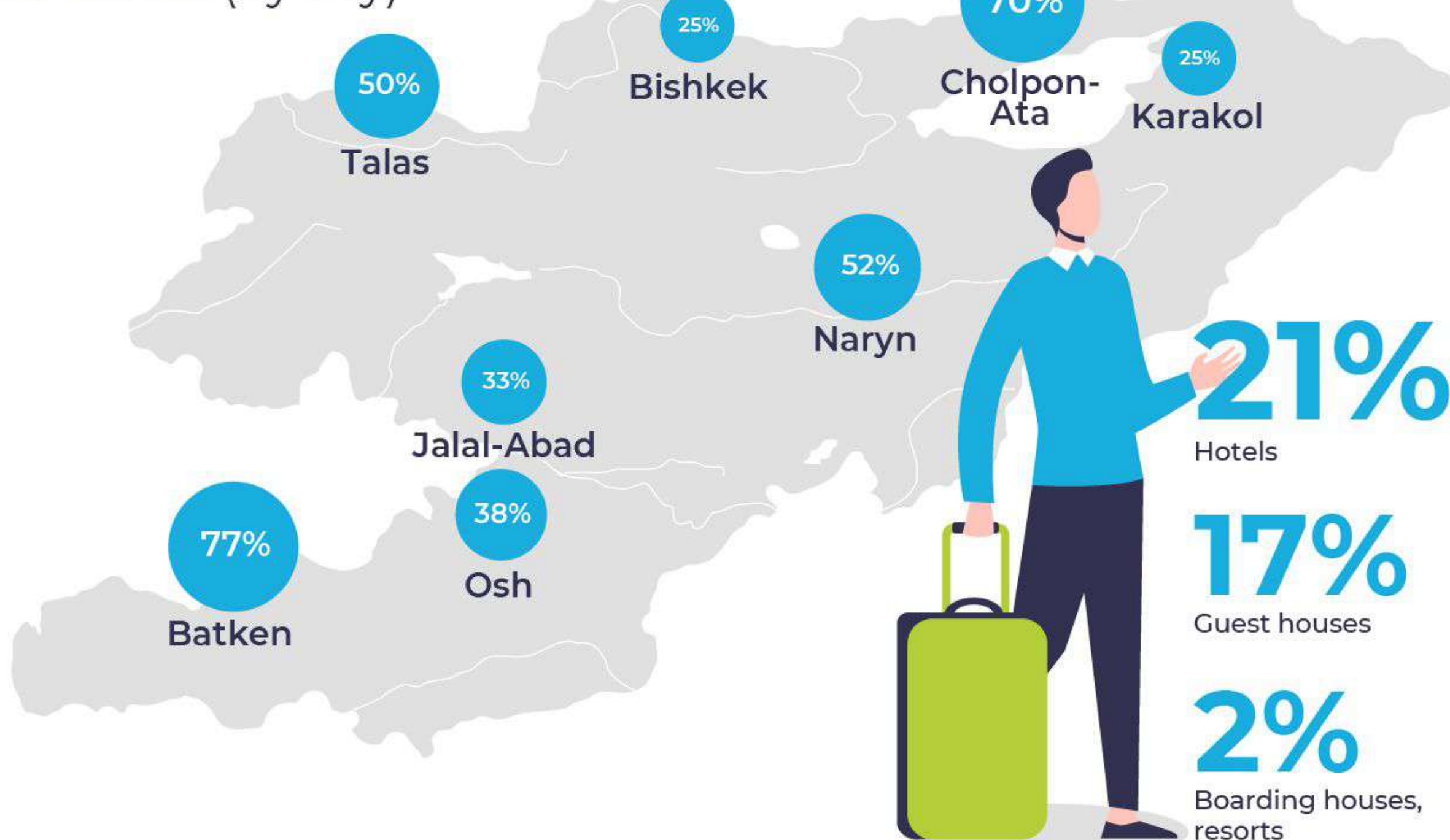
Purpose of travel



Where did you stay?



Relatives (by city)



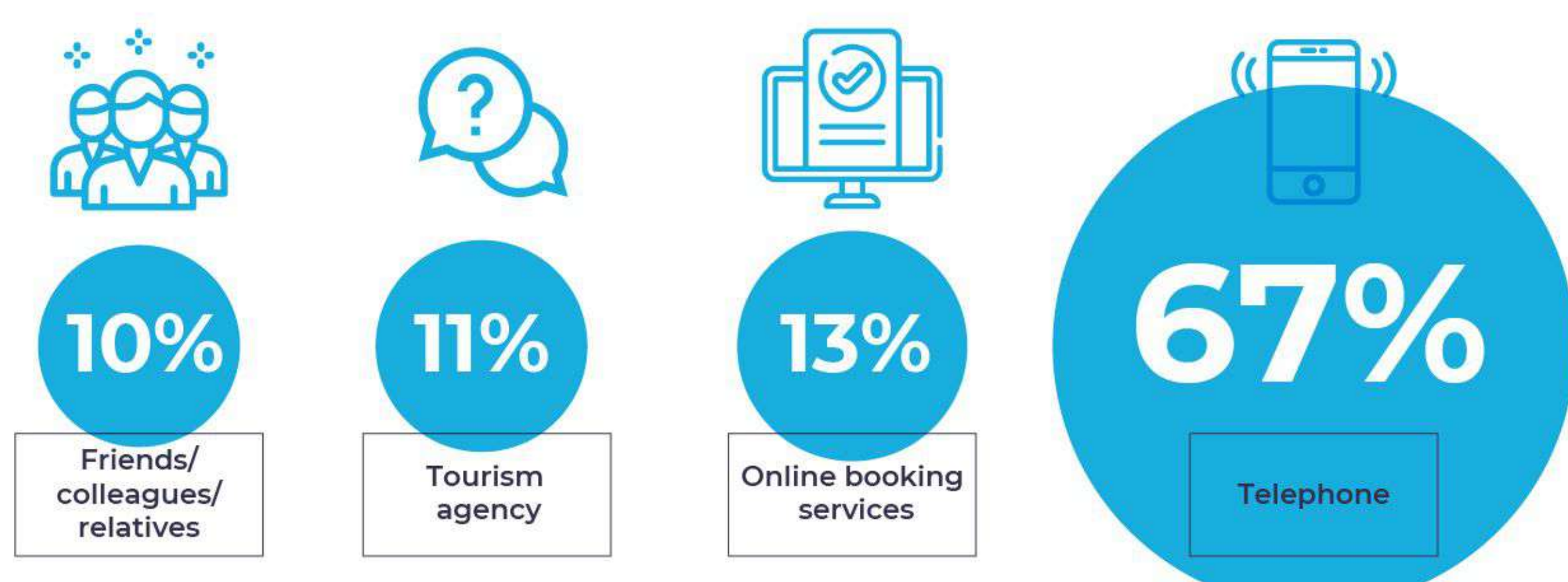
Hotels or guest houses



What do you pay attention to if you stay in hotels / guest houses?



Booking habits



Green HoReCa and eco-certification (before lockdown)

45.9%



54.1%



Married - 63.9%

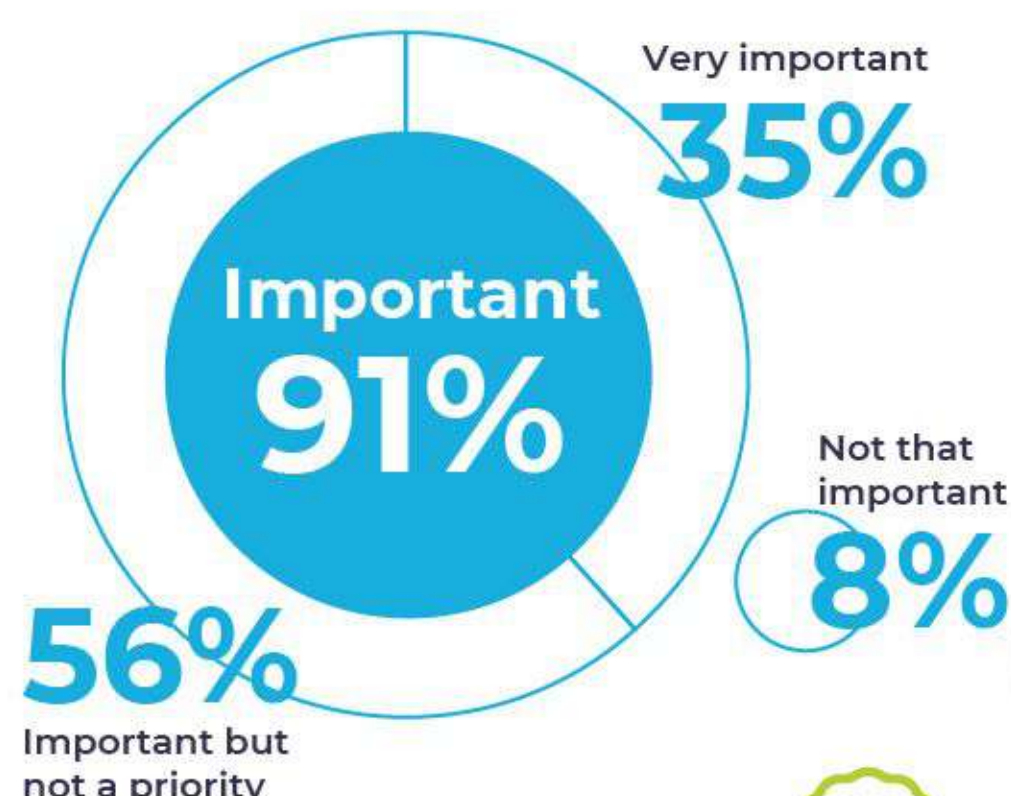
Have you heard about certified eco-friendly or so called "green" hotels, restaurants, and cafes?



No
87.5%

Yes
11%Heard something but do not remember
1.5%

How important do you think it is for hotels, restaurants, and cafes to be green, namely, to care about the environment, be environmentally conscious?



It was particularly important for the residents of



Women were more willing to pay extra



63%

Agreed to pay extra for environmentally sustainable goods and services

24%

Did not agree to pay extra

13%

Struggled to answer



60%

Have no idea and did not hear about eco-labeling of food, goods, and services

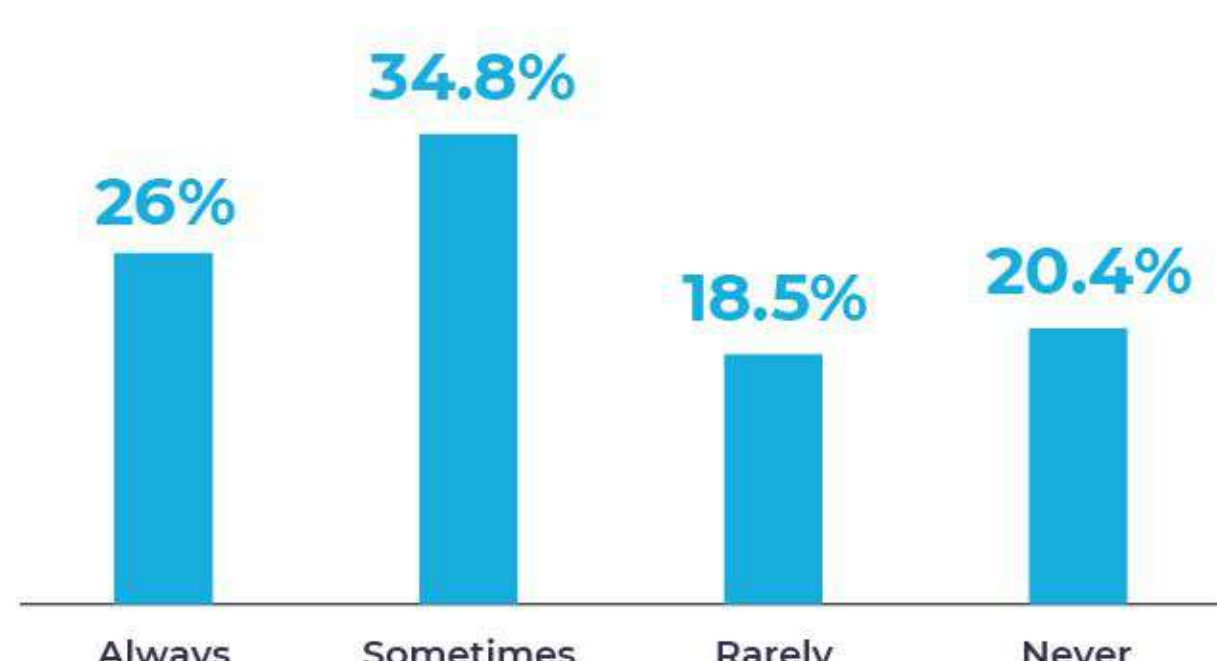
Suppose that eco-labeling is

Local food and goods
6.6%Labels with eco sign
6.4%Environmentally clean food without chemicals
3.6%Eco-packaging
0.2%Halal food
0.2%

59.6%

State that introduction of eco-labeling is important and necessary

How often do you check eco-labeling of goods and services?



Are more concerned about eco-certification of goods comparing to the residents of other cities.



30.5%

Agreed to pay extra for eco-labeled goods and services

42%

Willing to buy eco-labeled goods

15.4%

Will not change their consumption habits

5.1%

Do not care

According to the respondents, the most environmentally conscious habits in their daily lives can be split into the following categories:

